

# BUILDING VACCINE CONFIDENCE



## What to say to hesitant patients about the flu shot

It's not uncommon for patients to be hesitant about the flu shot. However, surveys show that **you are a trusted resource for them when it comes to vaccine advice.** Try using the talking points below to help respond to their concerns.



Visit the Centers for Disease Control and Prevention website, [cdc.gov](https://www.cdc.gov), for the most up-to-date information on the COVID-19 vaccines and the flu shot.

Source: Centers for Disease Control and Prevention, [cdc.gov](https://www.cdc.gov).

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